Even with daily maintenance medication

DOES ASTHMA STILL FEEL LIKE A BEAR HUG?

Adding SPIRIVA RESPIMAT helps loosen the grip of asthma

SPIRIVA RESPIMAT is a long-term, once-daily, prescription maintenance treatment of asthma for people 6 years and older. SPIRIVA RESPIMAT is not a treatment for sudden asthma symptoms.

IMPORTANT SAFETY INFORMATION
Do not use SPIRIVA RESPIMAT if you are allergic to tiotropium, ipratropium, atropine or similar drugs, or any ingredient in this medicine.

SPIRIVA RESPIMAT is not a rescue medicine and should not be used for treating sudden breathing problems. Your doctor may give you other medicine to use for sudden breathing problems.

Please see complete Important Safety Information on page 8. Click here for full Prescribing Information, including Instructions for Use, for SPIRIVA RESPIMAT.
What’s really holding your breathing back?

Feeling short of breath? Tightness in your chest? Wheezing? Even with daily maintenance therapy, you could still be experiencing daytime and nighttime symptoms. This may leave you wondering, “Why am I taking daily maintenance medication and still not able to shake asthma symptoms loose?”

But it’s no mystery why you feel this way—daily maintenance therapy alone may not be enough to more fully open your airways.

**Asthma can still feel like a bear hug—day in, and day out**

**IMPORTANT SAFETY INFORMATION (continued)**

SPIRIVA RESPIMAT can cause allergic reactions. Symptoms can include raised red patches on your skin (hives), itching, rash and/or swelling of the lips, tongue, or throat that may cause difficulty in breathing or swallowing. If you have any of these symptoms, stop taking the medicine and seek emergency medical care.

SPIRIVA RESPIMAT can cause your breathing to suddenly get worse (bronchospasm). If this happens, use your rescue inhaler, stop taking SPIRIVA RESPIMAT, and call your doctor right away or seek emergency medical care.

SPIRIVA RESPIMAT can increase the pressure in your eyes (acute narrow-angle glaucoma), which can cause the following symptoms: eye pain, blurred vision, seeing halos or colored images along with red eyes. If you have any of these symptoms, stop taking your medicine and call your doctor right away.

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Add SPIRIVA RESPIMAT
For a breathing upgrade

Think your breathing is as good as it gets? Think again. SPIRIVA RESPIMAT can help you breathe better than with daily maintenance therapy alone. By helping to improve airflow, air gets to where it needs to go—the lungs—for better breathing day after day.

If you’re still experiencing symptoms, the difference between how you can breathe now and after adding SPIRIVA RESPIMAT may be significant. Add SPIRIVA RESPIMAT to daily maintenance medication and see for yourself.

- **Opens asthma-constricted airways for a full 24 hours**
- **Delivers medicine in a slow-moving mist**
- **Offers a steroid-free treatment and has a demonstrated safety profile**
- **Cuts the risk of asthma attacks* in adults**

*An asthma attack is defined as an episode consisting of an increase of asthma symptoms (shortness of breath, cough, wheezing, or chest tightness), or an important reduction in lung function lasting 2 or more consecutive days requiring treatment with additional asthma medications for 3 or more days.

**IMPORTANT SAFETY INFORMATION (continued)**

Dizziness and blurred vision may occur with SPIRIVA RESPIMAT. If you experience these symptoms, use caution when engaging in activities such as driving a car, or operating appliances or machinery.

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Take your breathing to a whole other level

With asthma, the airways are inflamed. This inflammation makes the airways swollen and sensitive.

Current maintenance therapy helps by reducing inflammation, but that may not be enough to keep airways open. So if you’re still experiencing asthma symptoms, additional maintenance therapy like SPIRIVA RESPIMAT may be needed.

A look inside the airways

SPIRIVA RESPIMAT opens asthma-constricted airways for 24 hours by preventing the surrounding muscles from tightening around them. This means more air can flow through the airways than with current maintenance therapy alone.

IMPORTANT SAFETY INFORMATION (continued)

SPIRIVA RESPIMAT can cause new or worsened urinary retention. Symptoms of blockage in your bladder and/or enlarged prostate may include difficulty passing urine and/or painful urination. If you have any of these symptoms, stop taking your medicine and call your doctor right away.

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Who wouldn’t want to experience fewer asthma attacks?

The thought of having an asthma attack may be scary because you never know when it’s going to happen. But adding SPIRIVA RESPIMAT cuts the risk of asthma attacks.

Better breathing with a steroid-free mist

When talking to your doctor about asthma symptoms, he or she may consider prescribing additional maintenance therapy. They may choose to increase the dose of your current inhaled corticosteroid (ICS)—which means adding more steroids.

Now, you have another option with SPIRIVA RESPIMAT.

Adding SPIRIVA RESPIMAT adds up to better breathing

IMPORTANT SAFETY INFORMATION (continued)

The most common side effects with SPIRIVA RESPIMAT in adult patients with asthma were sore throat, headache, bronchitis, and sinus infection. The side effect profile for adolescent and pediatric patients was comparable to that observed in adult patients with asthma.

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Steroid-free SPIRIVA RESPIMAT
Takes breathing from bearable to significantly better

Demonstrated safety
In clinical studies of almost 4,500 people with asthma, SPIRIVA RESPIMAT was shown to have a demonstrated safety profile for patients as young as 6 years of age.

By adding SPIRIVA RESPIMAT to current maintenance therapy, you may get the benefit of better breathing without added steroids.

Remember, SPIRIVA RESPIMAT does not replace daily maintenance therapy.

SPIRIVA RESPIMAT is not a rescue inhaler and should not be used for sudden breathing problems.

IMPORTANT SAFETY INFORMATION (continued)
Do not spray SPIRIVA RESPIMAT into your eyes, as this may cause blurring of vision and pupil dilation.

Tell your doctor about all your medical conditions including kidney problems, glaucoma, enlarged prostate, problems passing urine, or blockage in your bladder.

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Ask your doctor about adding SPIRIVA RESPIMAT today

If your doctor thinks that adding SPIRIVA RESPIMAT may be right for you, support tools are available:

Even if you have insurance, you could still pay as little as $0* for each of your next 12 prescriptions with the SPIRIVA RESPIMAT Savings Card

*Terms and conditions apply. Eligible patients may receive a maximum savings up to $100 for each monthly prescription.

Visit Asthma Answers to access support resources, including a brochure full of asthma tips to help manage asthma, a discussion guide for future doctor appointments, and an action plan to help you manage asthma.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor all the medicines you take, including eye drops. Ask your doctor if you are taking any anticholinergic medicines because taking them together with SPIRIVA RESPIMAT can increase side effects.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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INDICATION
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